

*Bama Bully Rescue Presents:*

# BEER, BANDS &

# ★ BULLIES ★

SATURDAY AUGUST 19<sup>TH</sup> 4PM-11PM



Dear Friend of BBR – The 7<sup>th</sup> Annual Beer, Bands & Bullies is coming up on Saturday, August 19<sup>th</sup>, at the Cahaba Brewing Company in Birmingham.

This is one of our most important fundraising events. Beer, Bands & Bullies has grown every year, attracting over 600 attendees last year! Our 2017 event promises to be bigger and better than ever, with four bands, a D.J., tons of fabulous raffle baskets, not to mention delicious food, craft beer, and family friendly beverages provided by the Cahaba Brewing Company. Furry, four-legged family members are always welcome.

This year, we are adding the opportunity for corporate sponsorships. Sponsors can enjoy VIP treatment in a private viewing area, with free refreshments, and a complimentary swag bag! We look forward to having your company take part in one of our most popular events. Help us save Alabama's bully breeds, one dog at a time – be one of our corporate sponsors at Bama Bully Rescue's 7<sup>th</sup> Annual **BEER, BANDS & BULLIES!**

Contact: Tarrie Love, Volunteer  
Tel: 205-873-3681  
E-mail: [grants@bamabully.org](mailto:grants@bamabully.org)  
Website: <http://bamabully.org/>

**GET YOUR BUSINESS  
IN FRONT OF  
HUNDREDS OF  
DOG LOVERS!**

Bama Bully Rescue is a 501(c)3 organization ([www.bamabully.org](http://www.bamabully.org)) that relies exclusively on donations and fundraising events like Beer, Bands & Bullies to rescue bully breed dogs at risk for euthanasia, to educate the public about true nature of bully breed dogs, to emphasize the benefits of spay/neuter, and to encourage responsible bully breed ownership.

Please consider being a sponsor for this unique event. We are confident that you will find the sponsorship levels and benefits worthy of your sponsorship donation.

Bama Bully Rescue Presents:

# BEER, BANDS & ★ BULLIES ★

SATURDAY, AUGUST 19<sup>TH</sup> FROM 4-11PM AT CAHABA BREWING  
**SPONSORSHIP**

First, decide on your donation (think big!):

---

### **SPONSORSHIP LEVELS**

|                                  |             |
|----------------------------------|-------------|
| <i>Bull Mastiff</i>              | \$1,000+    |
| <i>American Bulldog</i>          | \$750-\$999 |
| <i>Bull Terrier</i>              | \$500-\$749 |
| <i>Boxer</i>                     | \$250-\$499 |
| <i>American Pit Bull Terrier</i> | \$150-\$249 |
| <i>Puppy</i>                     | \$100-\$149 |

Then, select the benefits that work best for your company:

| <b>CHOOSE YOUR BENEFITS</b>   | <b>VALUE</b> |
|---|--------------|
| <i>Sponsorship advertisement in 2018 BBR Calendar</i>                     | \$500        |
| <i>Band Sponsor (Logo on Banner)</i>                                      | \$500        |
| <i>Facebook Mention (61K Connections)</i>                                 | \$250        |
| <i>Shout out at event</i>   | \$150        |
| <i>Logo on T-shirt</i>  | \$100        |
| <i>Logo on event flyers</i>   | \$100        |
| <i>Press release mention</i>  | \$50         |
| <i>Logo on Swag Bag</i>   | \$50         |
| <i>VIP ticket(s) with complimentary food &amp; (non-alcoholic) drinks</i> | \$25 each    |
| <i>Event T-Shirt(s)</i>   | \$20 each    |
| <i>Event ticket(s)</i>  | \$10 each    |

## SPONSOR INFORMATION FORM

Thank you for your interest in participating in the 7<sup>th</sup> Annual Beer, Bands & Bullies event! Please complete this sponsorship form and scan, e-mail, or mail to the address below with your donation check.

*Bama Bully Rescue Presents:*

# BEER, BANDS & ★ BULLIES ★

**SATURDAY, AUGUST 19<sup>TH</sup>  
4-11PM AT CAHABA BREWING**

### BUSINESS/ORGANIZATION SPONSORSHIP APPLICATION

**DEADLINE: July 25, 2017**

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Contact E-mail Address: \_\_\_\_\_

Brief description of Business / Organization: \_\_\_\_\_

| BENEFITS SELECTED:                         | Value     | Select Quantity | Total Value |
|--|-----------|-----------------|-------------|
| <i>Sponsorship ad in 2018 BBR Calendar</i> | \$500     |                 |             |
| <i>Band Sponsor (Logo on Banner)</i>       | \$500     |                 |             |
| <i>Facebook Mention (61K Connections)</i>  | \$250     |                 |             |
| <i>Shout out at event</i>                  | \$150     |                 |             |
| <i>Logo on T-shirt</i>                     | \$100     |                 |             |
| <i>Logo on event flyers</i>                | \$100     |                 |             |
| <i>Press release mention</i>               | \$100     |                 |             |
| <i>Logo on Swag Bag</i>                    | \$50      |                 |             |
| <i>VIP ticket(s)</i>                       | \$25 each |                 |             |
| <i>Event T-Shirt(s)</i>                    | \$20 each |                 |             |
| <i>Event ticket(s)</i>                     | \$10 each |                 |             |
| <b>TOTAL SPONSORSHIP VALUE</b>             |           |                 |             |

**I will provide 100 flyers or novelties for the Beer, Bands & Bullies swag bags by August 11, 2017**

Please send your completed application and check payable to **Bama Bully Rescue, PO Box 2123, Birmingham, AL 35201**, or e-mail to [grants@bamabully.org](mailto:grants@bamabully.org).